

NASPE Communication Awards Nomination

Submission Title: Training Tunnel Art
Submission Category: Poster
State: Indiana
Contact Person: Pegg Warnick
Title: Communications Director
Agency: Indiana State Personnel Department
Mailing Address: 402 West Washington Street, Room W161
Indianapolis, Indiana 46204
Telephone: 317.234.4530
Fax: 317.233.1979
E-mail: spdcommunications@spd.in.gov



- 1. Please provide a brief description of the submission.** The piece is a 4' x 8' design that was displayed in the tunnels of the Indiana Government Center to promote training classes offered by the State Personnel Department. The tunnels are used by state employees to navigate between state buildings, Circle Centre Mall and other downtown buildings.
- 2. How long has the submission been in existence?** It was created in September 2009 and displayed for six months.
- 3. Why was the submission created?** It was created to promote training classes to our employees. It gives the employee some ideas as to what training is being offered and where, how to register and where to get more information online. Displaying it in the tunnel represented a new approach to reaching out to our employees. We believed that this element would promote awareness of the training opportunities presented by the department.
- 4. How does this submission support the goals and objectives of your agenda/department?** The display publicizes training that many employees may not have known was available, likely due to poor communication from within their agency. We've posted the display in a common area

that could be seen by many employees. The training division serves as a valued resource with our agency business partners to develop, deliver and coordinate general, essential skills training which facilitates a performance-focused and customer-focused state employee culture.

5. Have you been able to measure the effectiveness of this submission? If so, how? Yes, our training division reports a marked increase in number of enrollments for classes during and following the time the tunnel art (AKA poster) was displayed.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

State Personnel Department Training

Class is in session

Classes scheduled this fall:

Leadership Basics

Performance Management Basics

Mentoring and Motivating

Evaluating Performance

Effective Communication

Teambuilding

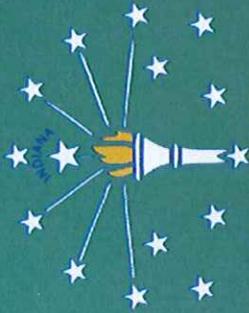
...and more

View the class schedule at

www.in.gov/spd/2501.htm

Register today with your
agency training contact or
e-mail ps_training@spd.in.gov

Most classes are held in
Indiana Government Center South
Conference Center Room 16



SPD
State Personnel Department