



## **National Association of State Personnel Executives**

### **2025 Corporate Membership and Sponsorship Terms and Guidelines**

NASPE values the collaboration (networking, brainstorming and sharing of ideas and trends) between its state government membership and its corporate partners. The NASPE Corporate Membership and Sponsorship program aims to provide an opportunity for state governments and private organizations to collaborate in a productive and ethical environment to further advance state government human resource management.

Please refer to the 2025 prospectus for specific pricing and benefits - <https://www.naspe.net/corporate-membership>

#### **Corporate Membership**

Corporate membership in NASPE is \$5,500 annually and membership runs on a calendar year (January 1 – December 31).

*Organization Contacts:* Memberships are held in the name of the organization. No more than two key - contacts should be identified as the liaison and member representing the organization on committees and the Corporate Membership Council. Other persons from the organization may be listed as a secondary contact.

#### **Conference Sponsorship**

*Conferences:* NASPE holds two conferences each year – the Mid-Year Meeting in January and the Annual Meeting in July. Typically, these are in-person events.

*Bundled Discount Pricing:* NASPE Corporate Members who sponsor both the Mid-Year and Annual Meetings are eligible for bundled pricing that includes a 5 percent discount. The Corporate Membership and Mid-Year Meeting sponsorship portion of the commitment should be paid by January 15. The remainder (Annual Meeting portion) should be paid by June 30. Please see appropriate prospectus for pricing.

*Small Business Pricing:* NASPE Corporate Members who meet that basic requirements for federal contracting under the U.S. Small Business Administration qualify for an additional 5 percent discount. <https://www.sba.gov/federal-contracting/contracting-guide/basic-requirements>

*Ethics and Conduct:* Corporate members and sponsors should be aware of the ethics rules and laws to which NASPE state government members and attendees must adhere. This includes offering any gifts or amenities to NASPE state members. NASPE will not coordinate any unofficial gatherings (such as receptions, breakfast, or dinner outings) not on the official event agenda. Corporate attendees should

maintain professional conduct at all times. Failure to do so could result in an attendee or all organization representatives being asked to leave the event to being barred from future participation.

*Exhibits:* NASPE events do not have exhibit booths as attendees are high-level executives who prefer to discuss current needs, challenges, trends and possible approaches or solutions. The conference format allows for networking and discussion time as well as collaboration during educational sessions.

*Event Registration:* Corporate members and sponsors must register for NASPE events following instructions provided by NASPE staff as there may be differences in complimentary registrations (that are included with various sponsorship levels) differ from paid registrations. Badge-sharing is discouraged and must be approved in advance. Organizations are limited to two attendees at the Mid-Year Meeting.

*Benefits Experience:* NASPE staff will follow up with appropriate organizational contacts to coordinate logistics for participation and full benefits experience. Questions should be directed to NASPE Executive Director Leslie Scott at [lscott@csg.org](mailto:lscott@csg.org) or at 859-338-5801 or NASPE Communications Coordinator Kayla Leslie at [kleslie@csg.org](mailto:kleslie@csg.org) or at 859-244-8008.

### **Payment Expectations**

NASPE expects payments to be made in a timely manner based upon the schedule below. NASPE is willing to negotiate payment plans agreed to and signed by both parties. Any outstanding membership dues or sponsorship fees from previous years must be paid to remain eligible for participation in future years.

Corporate Membership payments are due	January 15, 2025
Program Sponsorship payments are due	January 15, 2025
Mid-Year Meeting Sponsorship payments are due	January 15, 2025
Annual Meeting Sponsorship payments are due	June 30, 2025

Failure to adhere to the payment schedule will impact current and future membership and sponsorship opportunities.

#### Credit Card Payments:

Kayla Leslie  
[kleslie@csg.org](mailto:kleslie@csg.org)  
859-244-8008

#### Mail Check Payments:

NASPE  
c/o The Council of State Governments  
1776 Avenue of the States  
Lexington, KY 40511

#### ACH Payments:

Email [kleslie@csg.org](mailto:kleslie@csg.org) for information.

Questions? Contact Kayla Leslie at [kleslie@csg.org](mailto:kleslie@csg.org) or at 859-244-8008.