



National Association of State Personnel Executives Corporate Membership and Sponsorship Terms and Guidelines 2022

NASPE values the collaboration (networking, brainstorming and sharing of ideas and trends) between its state government membership and its corporate partners. The NASPE Corporate Membership and Sponsorship program aims to provide an opportunity for state governments and private organizations to collaborate in a productive and ethical environment to further advance state government human resource management.

Please refer to the 2022 prospectus for specific pricing and benefits - <https://naspe.memberclicks.net/naspe-2022-corporate-membership>

Corporate Membership

Corporate membership in NASPE is \$3,500 annually and membership runs on a calendar year. (January 1 – December 31)

Organization Contacts: Memberships are held in the name of the organization. One primary contact should be identified as the liaison and member representing the organization on committees and the Corporate Membership Council. This person will serve as the primary contact for corporate membership. Other persons from the organization may be listed as a secondary contact.

Conference Sponsorship

Conferences: NASPE holds two conferences each year – the Mid-Year Meeting in January and the Annual Meeting in July. Typically, these are in-person events. NASPE leadership will continue to monitor the COVID-19 pandemic to determine if it is feasible to conduct a safe in-person event and likely attendees are able to travel. NASPE will stay in contact with corporate sponsors and will adjust sponsorship benefits and pricing if and when appropriate.

Bundled Discount Pricing: NASPE Corporate Members who sponsor both the Mid-Year and Annual Meetings are eligible for bundled pricing that includes a 5 percent discount. The Corporate Membership and Mid-Year Meeting sponsorship portion of the commitment should be paid by January 15. The remainder (Annual Meeting portion) should be paid by June 30. Please see appropriate prospectus for pricing.

Ethics and Conduct: Corporate members and sponsors should be aware of the ethics rules and laws to which NASPE state government members and attendees must adhere. This includes offering any gifts or amenities to NASPE state members. NASPE will not coordinate any unofficial gatherings (such as receptions, breakfast or dinner outings) not on the official event agenda. Corporate attendees should maintain professional conduct at all times. Failure to do so could result in an attendee or all organization representatives being asked to leave the event to being barred from future participation.

Exhibits: NASPE events do not have exhibit booths as attendees are high-level executives who prefer to discuss current needs, challenges, trends and possible approaches or solutions. The conference format allows for networking and discussion time as well as collaboration during educational sessions.

Event Registration: Corporate members and sponsors must register for NASPE events following instructions provided by NASPE staff as there may be differences in complimentary registrations (that are included with various sponsorship levels) differ from paid registrations. Badge-sharing is discouraged and must be approved in advance. Organizations are limited to two attendees at the Mid-Year Meeting.

Benefits Experience: NASPE staff will follow up with appropriate organizational contacts to coordinate logistics for participation and full benefits experience. Questions should be directed to NASPE Executive Director Leslie Scott at lscott@csg.org or at 859-338-5801 or NASPE Communications Coordinator Kayla Leslie at kleslie@csg.org or at 859-433-2299

NASPE is a 501(c)(3) organization.

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NASPE

c/o The Council of State Governments

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